



April 5 & 6, 2008
EXHIBITOR APPLICATION FORM
(please print or type)

DEADLINE – March 15, 2008
but reserve early as space is limited

In conjunction with the NAPLES WRITERS' CONFERENCE
authorsandbooksfestival.org

Publisher/Imprint/Author _____

Contact Name _____

Address (no P.O. Boxes): _____

Phone: () _____ Fax: () _____ Email: _____

I/we would like to apply for vendor space at the Festival, which will be located at and adjacent to the **von Liebig Art Center** at 585 Park Street in downtown Naples.

- A. **One-day exhibiting** (Saturday, April 5) is limited to the 10' x10' tents assigned to NPC as part of the Naples Art Association's "Art in the Park" Festival on Park Street that same day. **We expect to have 5 tents available, and 3 exhibitors will share a tent.** You are responsible for bringing your own display table (33" x 33" card table) with appropriate covering/skirting and folding chair. This location benefits from being mixed in with the pedestrian traffic for "Art in the Park," which will be held only on April 5.
- B. **Two-day exhibiting** (Saturday and Sunday, April 5 & 6) will take place under large tents erected on the front and rear patios of the von Liebig Art Center. Each exhibitor will be assigned half of an 8' x 30" table (provided) and one folding chair (provided). While proximate to "Art in the Park" on Saturday, these exhibit areas benefit from proximity to the von Liebig building and the 2-day Naples Writers' Conference being held there.

Applications are subject to the approval of the Authors and Books Festival Committee.

___ For one day only in the "Art in the Park" area: \$60.

___ For two-day exhibiting on the von Liebig patios: \$75.

Amount Enclosed \$ _____

Please make checks or money orders payable to **Naples Press Club**.

Mail this form, your check, and the accompanying **signed** understanding of the "General Rules and Regulations" to:

Naples Press Club
2390 Tamiami Trail North, Suite 210
Naples, FL 34103

Questions? Email to Phil Jason: pjason@aol.com
SPACE RESERVATION CHARGES ARE NOT REFUNDABLE AFTER MAR. 15, 2008



APRIL 5 & 6, 2008
GENERAL RULES AND REGULATIONS

1. The Festival exhibits will be held on Saturday and Sunday, April 5 & 6, 2007 from 10am until 5:00pm on Park Street and on the patios of the von Liebig Art Center, 585 Park Street. **The main exhibit area will be outdoors under tents. There is no provision for inclement weather.**
2. The patio display tables will be 8' x 30" and shared by two exhibitors. The Park Street exhibitors will bring their own standard card tables (33" x 33") and chairs and share 10' x 10' tents.
3. The Festival assumes that all exhibitors carry their own liability and loss insurance. The Festival assumes no responsibility for theft or damage to exhibitors' property or for physical/medical injuries to the exhibitors' representatives or to the public.
4. The Festival shall not be expected to provide electronic/telephonic means for communications or processing of credit cards. Electrical power to outside exhibits will not be provided.
5. Exhibitor/Vendor space will be available for set-up beginning at 8am on the first day of the event. Your exhibit must be ready for the public by 9:30am. Break-down of the exhibit spaces will begin promptly at 5:00pm, and exhibitors must be off the premises by 5pm.
6. Exhibitors are responsible for removal of all debris in their exhibit area. Trash receptacles will be available. Any damage done to furniture, tents, or other aspects of the facility will be charged to the exhibitor.
7. The Authors and Books Festival representatives may inspect exhibits to insure compliance with these regulations.
8. This agreement may not be transferred or assigned to others without written consent from the Authors and Books Festival.
9. The Exhibitor may not affix the Authors and Books Festival logo to its merchandise or promotional material.
10. The Festival shall have the right to photograph any and all exhibit spaces and to use such in its publicity and advertising. The exhibitor will cooperate in securing such photographs and the consent of persons pictured.
11. The Exhibitor shall conduct his business and maintain such premises in strict compliance with applicable laws, ordinances, and regulations, as well as any other requirements (including payment of sales tax) of federal, state, county, or municipal governments regulations that apply, including obtaining licenses, insurance, and other consents for the operation of his business.
12. The Festival and Exhibitor are not and shall not be considered as joint venturers, partners, or as agent of the other, and neither shall have the power to find or obligate the other except as set forth in this agreement.
13. The Exhibitor shall forever protect and keep the Authors and Books Festival, the Naples Press Club, and The Naples Art Association harmless and indemnify licensor against any and all claims, demands, losses, costs, damage suit judgment, penalties, expenses, and liabilities of any kind arising directly or indirectly out of or in connection with the operation of its exhibit space and participation in the Festival.
- 14. Applications are subject to the approval of the Authors and Books Festival Committee.**

Signature of Exhibitor's
Authorized Representative _____

(Print): _____ Date: _____

BRING A COPY OF THIS FORM WITH YOU AS PROOF OF REGISTRATION.

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